



ALEXANDRA  
PARK

# CBAFF RACE NIGHT

## Sponsorship Opportunities

6 JUNE 2025

*Alexandra Park is pleased to present CBAFF Race Night in the Tasman Room on Friday 6th of June.*

Get involved in the race night action by sponsoring a race, allowing your company or organisation the ability to obtain a high level of exposure while receiving a great amount of benefits and advantages!

The attached proposal details what is included when you become a sponsor at Alexandra Park. We look forward to working with you!

To discuss sponsorship opportunities and corporate experiences further, contact:

Karen Blanchard

Racing Director

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ALEXANDRAPARK.CO.NZ

# CBAFF RACE NIGHT

## Sponsorship Inclusions

- Naming rights to race at Alexandra Park on Friday 6th of June
- Nationwide name exposure
  - In newspapers
  - On Trackside & Sky Trackside to a viewing audience in NZ and AUS.
  - In 550 TAB's when fields and results are published
  - On a number of websites when field and results are published e.g TAB, HRNZ, etc
- Full page advertisement in official race book
- Opportunity to display signage on course i.e banners or board signage If your company wishes to have a promotional display of their products and/or the services that it offers, space can be allocated to you for this. If your company wishes to distribute promotional leaflets/brochures throughout the course on the night, this can also be arranged.
- Trophy presentation in Victory Circle followed by celebrations in the Winners Circle Bar, where you can join the winning owners for a celebratory drink
- Your company will receive a framed photograph with the winning horse to remember the experience
- Table for 10 guests in Tasman Room

Cost to the sponsor at CBAFF Race Night \$2250.00 + GST

Additional Seating \$95.00

Dress Rug \$360.00 + GST (Optional)

